



2023 Healthcare Bundled Payments Conference

Essential Strategies to Achieve Success in the New Era of Bundled Payments, Facilitating Valuable Provider and Payer Partnerships, Leveraging Risk Exposure, and Reducing Healthcare Costs While Improving Patient Outcomes

February 16 – 17, 2023 • Loews Vanderbilt Hotel • Nashville, TN

Overview

The healthcare industry is undergoing tremendous and rapid transformation in order to substantially reduce healthcare spending while simultaneously improving patient outcomes and population health. Payment reimbursement models are transitioning at a furious pace from traditional fee for service payment structures to value-based models. Bundled Payments is at the forefront of payment reform and it is ushering in a new era of healthcare, further propelled by the recent CMS mandates. In addition to reducing healthcare spending costs, hospitals and health systems assume accountability for both financial and patient outcomes for the entire episode of care. Health plans are encountering challenges of how to process Bundled Payments claims and develop new infrastructures.

We have created a high-level forum featuring Providers and Payers who will share their insights and expertise on how to prepare and be successful with the new Bundled Payment models. This impressive program will include distinguished members from highly regarded hospitals, health systems and health plans featuring best innovative practices to utilize in today's rapidly evolving world of healthcare.

This is the only conference on Bundled Payments that will equip you and your organization with innovative strategies and tools to succeed in the new era of healthcare and payments. By attending the 2023 Healthcare Bundled Payments Conference in *Nashville, TN* on February 16 – 17, 2023, you will learn what highly regarded hospitals, health systems and health plans are doing to be prepared for the challenges that lie ahead in 2023.

Intended Audience

From Hospitals, Health Systems, Health Plans, Medical Groups, PHOs, IPAs, Physician Practices:

Chief Executive Officers, Chief Medical Officers, Chief Financial Officers, Chief Operations Officers, Chief Compliance Officers, Chief Information Officers

Also, Vice Presidents, Directors and Managers of:

- Bundled Payments
- Health Reform
- Case Management
- Government Relations
- Accountable Care
- Revenue Cycle
- Health Insurance Exchanges
- Utilization Review
- Coding
- Network Management
- Operations
- Episodes of Care
- Government Programs
- Patient Financial Services
- Healthcare Financing
- Quality
- Finance
- Compliance
- Medical Records
- Auditing
- Risk
- Managed Care

- Clinical Operations
- Engagement
- Reimbursement
- Business Development
- Claims Management
- Payer Relations
- Hospitalist Services
- Clinical Documentation Programs
- Medical Informatics
- Marketing
- Contract Administration
- Medical Management
- Care Management
- Provider Relations
- Outpatient Services
- Health Information Management

This program is also geared towards States, Government Agencies, Vendors, Healthcare Consultants, Solution Providers, Disease Management Organizations, Third Party Administrators, IT & Business Process Outsourcing Companies and Enrollment Brokers.

Agenda

Day One – Thursday, February 16, 2023

7:15 Conference Registration & Networking Breakfast

8:15 Chairperson's Opening Remarks

Virginia Burchett
Chief Executive Officer
VBurchett Consulting

8:30 A Stepwise Model for Bundled Payments in Chronic Pain

Andrew Haig, MD
President
Haig Physical Medicine, PLC
Professor Emeritus, Physical Medicine & Rehabilitation
The University of Michigan

9:15 How to Side-Step the Pitfalls in Moving to a Prospective Bundle Payment Program

Jennifer Mann
Senior Manager, NetworX Product Management
Cognizant

10:00 *Networking Break & Refreshments*

10:30 How to Win with Bundles: Strategies for Self-Funded Employers and Third-Party Administrators to Generate Profitable Revenue TODAY

Dutch Rojas
SVP, Direct Health
Nomi Health

11:15 Transforming Maternity Care: A Bundled Payment Approach

Ian Duncan, PhD, FSA, FIA, FCIA, FCA, CSPA, MAAA

President

SB Actuaries

Adjunct Professor, Actuarial Statistics

University of California Santa Barbara

12:00 Luncheon for All Attendees & Speakers

1:15 Effective Bundled Payment Models within Oncology

Ronald Walters, MD, MBA, MHA, MS

Assoc VP, Medical Operations & Informatics

The University of Texas MD Anderson Cancer Center

2:00 Panel Discussion: Examining Current Trends and Effective Strategies within Healthcare Bundled Payments

Dutch Rojas

SVP, Direct Health

Nomi Health

Debbie Reber, MHS, OTR

Vice President, Clinical Services

Brooks Rehabilitation

Virginia Burchett

Chief Executive Officer

VBurchett Consulting

3:00 Networking Break & Refreshments

3:30 Bundled Payments: A Path to Increased Collections and Revenue Cycle Efficiency

Dean Jargo

Chief Executive Officer

Fair Market Health

4:15 Implementing a Viable Bundled Payment Program to Boost Outcomes and Revenue

Purvi Bhatt

Associate Principal

Managed Care Strategy, Contracting & Reimbursement

ECG Management Consultants

5:15 End of Day One

Day Two – Friday, February 17, 2023

7:15 *Networking Breakfast*

8:15 *Chairperson's Recap of Day One*

Virginia Burchett
Chief Executive Officer
VBurchett Consulting

8:30 Prescription for Wellness: A Mechanism to Support Payer-Provider Integration to Promote Value-Based Care

Jamie Delu, RRT
Director, Prescription for Wellness
Population Health Department
UPMC Health Plan

9:15 Strategies to Implement a Successful Healthcare Bundled Payments Program

Debbie Reber, MHS, OTR
Vice President, Clinical Services
Brooks Rehabilitation

10:00 *Networking Break & Refreshments*

10:30 Successful Strategies to Implement an Effective Healthcare Bundled Payments Program

Virginia Burchett
Chief Executive Officer
VBurchett Consulting

12:00 *Conference Concludes*

Workshop Session

Thursday, February 16, 2023 · 5:15 p.m. – 7:15 p.m.

A Roadmap and Playbook for Implementing Bundled Payments: Implementing a Viable Bundled Payments Program to Boost Outcomes and Revenue